# A National Orchard Inventory for Scotland

Report on Phase 3 (2014-15) Development & Preparation for Field Verification across Scotland



Contractor to SNH: Dr Crispin W. Hayes, CW Hayes Associates Scottish Natural Heritage Commissioned Report No. tba Project No. PP786 Year of publication 2015

v DRAFT FINAL 1.0

This document reports on work carried out under contract to SNH and is published with SNH's agreement.

### Acknowledgements

The author would like to thank

Kate Holl and others at SNH who are willing to champion Scotland's orchards.

Members of the project Steering Group who have given their time freely to make this a better project: Susan Hamilton, RCAHMS; Melissa Simpson, NTS; Iain MacDonald & Lachlan Renwick at SNH, and Judy Dowling, Tree Register of Britain & Ireland.

and Project Partners including:

Steve Oram at People's Trust for Endangered Species National Trust for Scotland Orchard Research & Enterprise CIC

Thanks for all your contributions

### Disclaimer

CW Hayes Associates take all reasonable care to ensure the information and opinion given in this report is valid and up to date. CW Hayes Associates and its contributors to this report cannot accept liability for any consequences of any action you may take, or fail to take, as a result of reading the report.

### Copyright

This work is licensed under the Creative Commons Attribution 2.5 UK: Scotland License.

Due acknowledgement must be made on any work derived from this report.

To view a copy of this licence, visit <u>http://creativecommons.org/licenses/by/2.5/scotland/</u> or send a letter to

Creative Commons, 559 Nathan Abbott Way, Stanford, California 94305, USA.



Cover illustration: Word cloud for *Wise Next Steps*; part of a workshop creating a collective vision at Orchard Gathering 2014, Dunblane. www.orchardrevival.org.uk/gathering

# **Table of Contents**

	RE	PORT SUMMARY	. 1
2	INT	RODUCTION	. 2
3	AIN	IS, OBJECTIVES & METHODOLOGY	. 2
	3.1	Aims of wider project	. 2
	3.2	Aims of Phase 3	
	3.3	Objectives in Phase 3	. 2
	3.4	Methodology	. 2
4	CO	NTRACTED WORK	. 3
	4.1		
		1.1 Tasks for awareness raising	
		<ul> <li>1.2 Media content &amp; publication</li> <li>1.3 Gatherings and public events</li> </ul>	
		Learn from pilot; iterate systems & upgrade methodology	
		2.1 Tasks	
		2.2 Data collection systems	
	4.2	2.3 Additional task: handling new sites & sharing geographic data	. 5
		Engage with and Develop capacity of local orchard organisations	
		3.1 Tasks	
		3.2 Engagement	
		Cost & programme rollout across Scotland 4.1 Tasks	
		4.2 Conceptual framework for the wider project	
		4.3 Rollout plan	
	4.5	Plan legacy	10
		5.1 Tasks	
		5.2 Legacy plans	10
5	CO		
		NCLUSION	10
6		NEX A: PUBLIC DOCUMENTS	10 11
6	6.1	NEX A: PUBLIC DOCUMENTS Project profile and media FAQs	10 11 11
6	6.1 6.2	NEX A: PUBLIC DOCUMENTS Project profile and media FAQs Survey Web Form	10 11 11 14
6	6.1 6.2 6.3	NEX A: PUBLIC DOCUMENTS Project profile and media FAQs Survey Web Form Volunteer web form	10 11 11 14 17
6	6.1 6.2	NEX A: PUBLIC DOCUMENTS Project profile and media FAQs Survey Web Form	10 11 11 14 17
6	6.1 6.2 6.3	NEX A: PUBLIC DOCUMENTS Project profile and media FAQs Survey Web Form Volunteer web form Collaborate web form Count Our Orchard In web form	10 11 14 17 19 21
6	6.1 6.2 6.3 6.4	NEX A: PUBLIC DOCUMENTS Project profile and media FAQs Survey Web Form Volunteer web form Collaborate web form	10 11 14 17 19 21
6	6.1 6.2 6.3 6.4 6.5	NEX A: PUBLIC DOCUMENTS Project profile and media FAQs Survey Web Form Volunteer web form Collaborate web form Count Our Orchard In web form	10 11 11 14 17 19 21 23
6	6.1 6.2 6.3 6.4 6.5 6.6	NEX A: PUBLIC DOCUMENTS Project profile and media FAQs Survey Web Form Volunteer web form Collaborate web form Count Our Orchard In web form Inventory Story So Far; presentation to Orchard Gathering 2014	10 11 11 14 17 19 21 23 26
6	6.1 6.2 6.3 6.4 6.5 6.6 6.7	NEX A: PUBLIC DOCUMENTS Project profile and media FAQs Survey Web Form Volunteer web form Collaborate web form Count Our Orchard In web form Inventory Story So Far; presentation to Orchard Gathering 2014 Analysis of visioning at Orchard Gathering 2014	10 11 11 14 17 19 21 23 26 31
6	<ul> <li>6.1</li> <li>6.2</li> <li>6.3</li> <li>6.4</li> <li>6.5</li> <li>6.6</li> <li>6.7</li> <li>6.8</li> <li>6.9</li> </ul>	NEX A: PUBLIC DOCUMENTS Project profile and media FAQs Survey Web Form Volunteer web form Collaborate web form Count Our Orchard In web form Inventory Story So Far; presentation to Orchard Gathering 2014 Analysis of visioning at Orchard Gathering 2014 Project Information for collaborating organisations	10 11 11 14 17 19 21 23 26 31 32
•	<ul> <li>6.1</li> <li>6.2</li> <li>6.3</li> <li>6.4</li> <li>6.5</li> <li>6.6</li> <li>6.7</li> <li>6.8</li> <li>6.9</li> </ul>	NEX A: PUBLIC DOCUMENTS Project profile and media FAQs Survey Web Form Volunteer web form Collaborate web form Count Our Orchard In web form Inventory Story So Far; presentation to Orchard Gathering 2014 Analysis of visioning at Orchard Gathering 2014 Project Information for collaborating organisations Project template for field verification	10 11 14 17 19 21 23 26 31 32 34
•	6.1 6.2 6.3 6.4 6.5 6.6 6.7 6.8 6.9 AN	NEX A: PUBLIC DOCUMENTS Project profile and media FAQs Survey Web Form Volunteer web form Collaborate web form Count Our Orchard In web form Inventory Story So Far; presentation to Orchard Gathering 2014 Analysis of visioning at Orchard Gathering 2014 Project Information for collaborating organisations Project template for field verification NEX B: NON-PUBLIC DOCUMENTS	10 11 11 14 17 19 21 23 26 31 32 34 34
•	6.1 6.2 6.3 6.4 6.5 6.6 6.7 6.8 6.9 AN 7.1	NEX A: PUBLIC DOCUMENTS Project profile and media FAQs Survey Web Form	10 11 11 14 17 19 21 23 26 31 32 34 34 35
•	6.1 6.2 6.3 6.4 6.5 6.6 6.7 6.8 6.9 AN 7.1 7.2	NEX A: PUBLIC DOCUMENTS Project profile and media FAQs Survey Web Form Volunteer web form Collaborate web form Count Our Orchard In web form Inventory Story So Far; presentation to Orchard Gathering 2014 Analysis of visioning at Orchard Gathering 2014 Project Information for collaborating organisations Project template for field verification NEX B: NON-PUBLIC DOCUMENTS Sharing geographic data between local and national organisations Engagement processes	10 11 11 17 19 21 23 26 31 32 34 34 35 36
•	<ul> <li>6.1</li> <li>6.2</li> <li>6.3</li> <li>6.4</li> <li>6.5</li> <li>6.6</li> <li>6.7</li> <li>6.8</li> <li>6.9</li> <li>AN</li> <li>7.1</li> <li>7.2</li> <li>7.3</li> </ul>	NEX A: PUBLIC DOCUMENTS Project profile and media FAQs Survey Web Form Volunteer web form Collaborate web form Count Our Orchard In web form Inventory Story So Far; presentation to Orchard Gathering 2014 Analysis of visioning at Orchard Gathering 2014 Project Information for collaborating organisations Project template for field verification NEX B: NON-PUBLIC DOCUMENTS Sharing geographic data between local and national organisations Engagement processes Memorandum of Understanding for collaborating organisations	10 11 14 17 19 21 23 26 31 32 34 35 36 38

### 1 REPORT SUMMARY

This document reports on a further stage in creating a National Orchard Inventory for Scotland. It describes work carried between in the year April 2014 to 31st March 2015 in the third Phase of the Inventory project.

The aim of the wider project is to create a comprehensive orchard inventory for Scotland. This has probably not been attempted for over a century.

The rationale that underpins this aim is that an Orchard Inventory will form the basis for addressing a number of issues linked to the decline of orchards over the last four decades and create a strong foundation for their revival.

This phase of the Orchard Inventory programme focussed on learning from the pilot field verification of Phase 2, and developing the project in order to roll out the field verification across the nation.

The aim has been to be in a strong position to deliver the next phase on the ground. The objectives in Phase 3 were a discrete but connected set of tasks :

- awareness raising
- learning from the pilot
- engaging and developing capacity with local organisations
- costing the rollout across Scotland
- planning the legacy

A significant amount has been achieved in term of awareness raising, with the project contributing to the first major Orchard Gathering in many years, which in turn is resulting in follow up events and a public Facebook group with over 250 members.

Significant improvements have been made to data collection systems; these are providing greater robustness and thus reduced risks. The collection system has moved to a cloud-based method, rather than relying on individual survey files. New systems have been created to share geographic data with Local Facilitators and groups, and to map orchards that were not previously found as part of the Deskstudy. These are not only more cost effective but better at sharing data with those who can effectively use them.

Though recruiting organisations and Local Facilitators has been slower than anticipated, systems have been created to continue that work in a methodical and transparent manner. Again cloud-based services have been employed, and feedback is that these are easy for collaborating organisations and volunteers to use. Engagement with organisations and individuals through events has been a further significant positive benefit from this phase.

A draft work breakdown structure, together with costed resources has been developed for the forthcoming phase of the project - that is field verification across Scotland over the next two years. Work has been carried out to identify funders of the next phase.

Finally, a suite of more than 15 legacy project templates has been initiated, for developing a planned legacy from the next and final phase of the project. The rationale for the Inventory is the provision of a foundation for further action; in developing templates for legacy projects, we facilitate that positive legacy.

This phase of creating a National Orchard Inventory for Scotland has provided essential preparation to the roll out of field verification work across the country. The successful delivery of this phase is another step towards the goal of orchard revival, and bodes well for the future of Scottish orchards.

# 2 INTRODUCTION

There has been growing interest in traditional orchards in Scotland for nearly a decade. This interest has a great breadth; from cultural heritage and horticultural practice, to historic varieties and the gradual disappearance of this unusual Scottish habitat.

The document reports on a further stage in creating a National Orchard Inventory for Scotland. It describes work carried between in the year April 2014 to 31<sup>st</sup> March 2015 in the third Phase of the Inventory project.

## 3 AIMS, OBJECTIVES & METHODOLOGY

### 3.1 Aims of wider project

The aim of the wider project is to create a comprehensive orchard inventory for Scotland. This has probably not been attempted for over a century.

The rationale that underpins this aim is that an Orchard Inventory will form the basis for addressing a number of issues linked to the decline of orchards over the last four decades and create a strong foundation for their revival.

Raising awareness of the diverse value of Scotland's orchards will be a key 'soft' outcome; the 'hard' outcome will be publically available GIS dataset.

### 3.2 Aims of Phase 3

This phase of the Orchard Inventory programme focussed on learning from the pilot field verification of Phase 2, and developing the project in order to roll out the field verification across the nation.

The aim has been to be in a strong position to deliver the next phase on the ground.

### 3.3 Objectives in Phase 3

Discrete but connected task sets were described in the contract. These were:

- awareness raising
- learning from the pilot
- engaging and developing capacity with local organisations
- costing the rollout across Scotland
- planning the legacy

This report describes how they were addressed.

### 3.4 Methodology

The methodology largely continues from foregoing phases of the project, and have been reported previously<sup>1</sup>. The task sets described in the contract provide the methodology.

<sup>&</sup>lt;sup>1</sup> Hayes, C.W. 2014 Report on Deskstudy for Scotland and Pilot Field Verification for Scottish Borders. Phase 2 of A National Orchard Inventory for Scotland. Project PP786 Report to SNH.

# 4 CONTRACTED WORK

## 4.1 Awareness raising

### 4.1.1 Tasks for awareness raising

- Telling the story of Scotland's orchards. Write-up coherent story and image collection.
- Promoting that story through; creation of web resources, writing press articles, providing opportunities for radio and TV, national events.
- Setting out the stall; providing information about opportunities to collaborate with the project for both individuals and organisations

## 4.1.2 Media content & publication

Content was created and presented as a Project profile and Media FAQs document early on in the contract. This is a useful source for preparing subsequent material. The document was recently updated, and is given in full in Section 6.1 below.

Slide presentations have been created and delivered, and now continue their work as embedded displays on our web pages and other websites.

The project website <u>www.ScotlandtheFruit.org</u> has been a key conduit to publish material, as well as providing other resources to collaborators, volunteers and other interested parties. The site is 'mobile responsive' so can be viewed easily on phones and tablets.

The wider host site Orchard Revival (where ScotlandtheFruit is hosted and has a series of pages) has also played a role in getting the story told; through related pages on Network and on Gathering.

Orchard Revival site has a moderate amount of traffic, considering its slightly off-the-beaten track subject. During half of March 2015, stats showed 140 visitors and over 400 views. Stats also show that over half this traffic is related to the Inventory pages.

# 4.1.3 Gatherings and public events

# Gardening Scotland, Ingliston. May 2014.

The display telling the story of the Borders pilot and the deskstudy for Scotland was created as part of the SNH stand at this event. It was presented by the author to the Scottish Government's Minister for the Environment. Paul Wheelhouse appeared genuinely interested and talked for 10 minutes about orchards. Samples of Scottish orchard produce (kindly donated by Cairn o'Mhor) were provided for tasting.

# Orchard Gathering 2014, Dunblane, Nov 2014

Project partner ORE, collaborated with Fife Diet and Forth Environment Link to host the first national orchard gathering in Scotland for a very long time. Just under 100 people attended and the event has been seen as a significant success.

The gathering has its own website at http://orchardgathering.weebly.com

There is a great short film on that homepage, and it gives a good flavour of the event. It was mainly a workshop style event, though there were stalls and displays including the Inventory. One of the key events was a presentation by the author entitled 'The Inventory Story So Far' which culminates in a call-to-arms for volunteers and collaborating organizations to sign up to the field verification work of the Inventory. The slides are given in Section 6.6 below and can be seen embedded at ScotlandtheFruit homepage.

There were several important outcomes from the gathering, apart from a great networking event. One was the 'visioning' exercise that was carried out in the afternoon, but perhaps more directly relevant to the Inventory project was the creation of a self-organising facebook group, that the assembled people decided to call Orchard Collective Scotland. The page is

very active and has a growing membership currently standing at 240. It is a useful tool to communicate about the Inventory.

### Gathering Follow-up, Edinburgh, 21<sup>st</sup> Feb 2015

The organisers of the gathering at Dunblane felt that there was a need to ensure that momentum of that meeting was maintained, and so we organised a half-day follow up meeting. Around 40 people attended. Part of the Follow up was about analysis of the Vision (which there was insufficient time for at Dunblane) and part for looking at new initiatives. This event benefits the Inventory project directly in terms of contacts and awareness-raising, but also because it enables us to make the project legacy framework coherent with both the collective vision and new initiatives with the orchard community.

The whole presentation given at the Follow-up meeting is given with explanatory notes in Section 6.7 below. One key graph summarises the collective vision:



Figure 1: Collective Vision from Orchard Gathering 2014; Emergent Themes

### 4.2 Learn from pilot; iterate systems & upgrade methodology

### 4.2.1 Tasks

- Re-order field verification e-form for better user experience, and therefore better data quality
- Improvements to error checking to detect any data corruption issues early
- Minor amendments to database structures to improve relevance of data collected
- Creation of secondary data channel via web form
- Test improvements when opportunities arise

### 4.2.2 Data collection systems

The form data corruption issue reported in the Phase 2 final report remained unresolved even though the issues were discussed with Adobe *Acrobat Pro* technical support.

The risk of significant failure of the pdf forms was judged too great if the existing system were to be applied to the whole of Scotland. Therefore a new approach was considered. A decision was taken to migrate to web forms and various services were assessed.

Adobe *Forms Central* cloud service was selected because of its versatility, ability to upload files such as photos, and that the web form could be saved as a pdf, and printed for those who preferred to work on paper in the field.

Feedback from the Borders pilot was used to re-order the form, and a matrix of habitat site types was created to directly 'map' site type to EUNIS classification.

Minor amendments to the GIS database structure were made to address issues that we learned of during the previous phase. Other minor inconsistencies were addressed.

The newly designed survey web form was embedded at ScotlandtheFruit subpage. The pdf download version is shown in Section 6.2 below. We had the opportunity to test it with volunteers at Forth Environment Link. It proved successful.

Without any prior indication, an email on 4<sup>th</sup> Feb 2015 from Adobe advised that their *Forms Central* product was being withdrawn entirely on 23<sup>rd</sup> Jun 2015. In the interim, we will continue to use these existing web forms, but they will need to be migrated to a new web form service before June 2015.

## 4.2.3 Additional task: handling new sites & sharing geographic data

Part of the learning from the pilot was how the existing system was unsuited to dealing with new sites that were not part of the deskstudy. This involves demarcating and recording the new sites.

A further issue was the fairly rudimentary way that existing site location data was conveyed. This was achieved using A4 pdf of site layouts, produced by the GIS. This is satisfactory to deliver the data but unsatisfactory when site boundaries need amending for surveyed orchards.

To overcome these issues, a new web mapping delivery was explored, and Google My Maps (with non-public sharing) has been utilised.

A framework of work streams and a number of work procedures was developed to export site data from MapInfo GIS to Google My Maps; to instruct local volunteers and the Local Facilitator how to create or amend site boundaries on Google My Maps; and finally how to extract the new data and import it into the MapInfo GIS. A three layer map was created for each of the 32 local authorities in Scotland. The detail of the processes was presented and discussed at December 2014 Steering Group meeting, and is shown in summary in Section 7.1 below.

The benefits of the new sharing system are:

- Devolves information to local organisations
- Empowers them to undertake the work
- Sharing is relatively secure
- No cost barriers to local organisation
- Low training requirement
- Saves work (and cost) at national level

These are significant and worthwhile benefits for the project.

### 4.3 Engage with and Develop capacity of local orchard organisations.

### 4.3.1 Tasks

- Pro-active; engage with network of contacts to identify local organisations. Test their capacity with metrics such as turnover, no. of employees. Test their potential capacity by determining track record of projects, size and activity of managing group, willingness of managing group to take on challenging projects. Engage with managing groups. Facilitate networking between these organisations
- Re-active; having set out stall in public (through web and press awarenessraising) field incoming enquiries from candidate volunteers
- Signpost organisations to third party resources to increase capacity
- Create and provide project templates for field verification. Facilitate applications for match-funding for field verification.
- Arrange for local organisation to recruit volunteers and provide mechanisms to do this
- Agree geographical areas to be covered by local organisations
- Identify candidate Local Facilitators, and determine suitability; key criteria being volunteer management, organisational skills, and ability to manage data receipt and error checking competently.
- Tour to meet candidate Local Facilitators in person, and to engage with key persons in local organisations.
- Agree in writing field implementation with local organisations, and where possible their subcontract with Local Facilitator

### 4.3.2 Engagement

This has been and continues to be the most significant task in terms of volume of activity.

Through events, the gatherings and various other sources, a pro-active engagement of groups across Scotland has been undertaken.

A framework of recruitment resources was created at the project's website – this together with the awareness-raising activities set out our stall. The web resources also comprise:

- Volunteer page with web form. This collects relevant details but also tests their ability and willingness to fill in a web form competently a crucial skill needed.
- Collaborate page for organisations; web form. This collects data to determine if the organisation is suitable as a conduit for funding, as well as details to help determine how dynamic and effective it is.
- Count Our Orchard In; web form. To handle email enquiries about 'straggler' orchards a mechanism was created to record them, and during the field verification phase our GIS Officer will process them as a batch. In the meantime, it provides another route to engage with the public.

Web forms are shown in Sections 6.3 to 6.5, or see subpages of ScotlandtheFruit.org

Recruitment of volunteers and collaborating organisations was initially carried out through the aware-raising activities given in Section 4.1 above. In late 2014 it became clear that the scale of recruitment was disappointing, and insufficient for the purposes of the project.

As a result a more pro-active approach was taken, involving identifying specific groups and individuals, and contacting them to begin a recruitment process.

Work streams were created to manage both organisational and volunteer recruitment which are shown in Section 7.2 below.

This work is far from complete, and needs to continue in a next phase of the project.

The length of time for decision making by groups has been longer than anticipated (Again

the old issue of lack of capacity in the voluntary sector is encountered.)

Through the engagement process it has become clear that few groups have the capacity or focus to handle a whole local authority area. So the outcome is that the project will have to handle relationships with 50 - 100 local organisations, which is a larger task. However, this does not call into question the local host model that we have designed for the project – it means that more organisations can be benefited.

Geographical areas. The engagement process is also a process of identifying and agreeing geographical areas for a local group to cover. Obviously the distribution of orchards is not uniform, and we need to cover those areas where the Deskstudy found candidate sites. This often stretches the boundaries that groups normally work to. This is a process of negotiation.

Though touring to meet management groups was identified as a task, it has been shown to be unfeasible with the budget of the current project. A visit was made to Ayr, specifically to address a meeting hosted by collaborators Scottish Smallholders Association. A face-to-face meeting with the chair of Girvan Community Garden was also conducted. Both were useful and is likely that we have identified groups to host much of South Ayrshire, East Ayrshire, and North Ayrshire – however it is far too time consuming to recruit groups across Scotland in this manner.

Therefore phone and email remain our dominant mode of communications to recruit organisations and volunteers.

Further face-to-face meetings with representatives of other groups have been carried out, as opportunities arose.

Local Facilitators are being drawn from volunteers and organisational contacts. However, identifying the local host is the preliminary step as it is that organisation who will need to contract or employ the facilitator. Much of the work of data handling has now been removed from the Local Facilitator's role due to the introduction of the web form which includes photo file upload. However, volunteer management, allocation of sites, ensuring delivery, and general support at a local level mean that this is a crucial role.

A series of organisational resources and suggested funding sources are being created and will be delivered via a dedicated webpage. These will signpost to high quality free resources such as those provided by SCVO.

### 4.4 Cost & programme rollout across Scotland

### 4.4.1 Tasks

- Determine projected costs of field verification across Scotland
- Create programmes for national organisation and local organisations
- Create project information pack
- Identify potential funders

### 4.4.2 Conceptual framework for the wider project

A more comprehensive conceptual framework for the wider project was developed during the course of this contract.





What we have been terming to date as a 'wider project' is *de facto* a programme of projects. Detail of the proposed elements in the early & late parts of the programme are shown below.



Figure 3: Excerpt of Detail of early parts of the Conceptual Framework



Figure 4: Excerpt of Detail of later parts of the Conceptual Framework

# 4.4.3 Rollout plan

Using the conceptual framework above, a Work Breakdown Structure (WBS) was created, and Resources allocated to it. This enabled a proposed budget to be created for the next phase of the project, and on the advice of the client this over two years. The budget continues to evolve. The summary of the current version of the budget is shown in Section 7.4 below together with a breakdown by resource Fine detail is provided in the 'WBS and Costing Ph4' spreadsheet

The programme of works has been devised to the extent of activity start and finish dates, and these are contained with the same spreadsheet.

The project information pack currently includes the following documents:

- Resources on the project website at <u>www.ScotlandtheFruit.org</u>
- Email and telephone scripts, including that given in Section 6.8 below
- Memorandum of Understanding
- Project template for Field Verification, given in Section 6.9 below.

A funding model has been created to discuss and agree how various sources of funding interact with the various project partners. The current model is shown in 7.5 below

Funders have been identified in consultation with the client and other parties. One fund has been applied to, applications and proposals are being prepared for the balance of funding. Details are given in 7.5 below

### 4.5 Plan legacy

### 4.5.1 Tasks

Create suite of project templates for legacy work. Diverse themes to be included in the legacy. From tangible orchard products, through skilling up & outdoor activity to cultural outputs such oral history.

### 4.5.2 Legacy plans

The gathering visioning has usefully informed the type of projects that seen to be worthwhile and feasible. The 'vision emergent themes' are mapped as 'project themes' in the templates given.

Anecdotal evidence from organisations also supports the case that education – including training such as pruning and other skills - is very popular with the public. Culture is another key factor.

A suite of project templates has being developed to an early stage, and the outlines are given in Section 7.6 below. These are not intended for publication at this stage, and should be developed further in the forthcoming Phase 4 for deployment.

# 5 CONCLUSION

This phase of creating a National Orchard Inventory for Scotland has provided an essential stepping-stone in preparing to roll out the field verification work across the country.

Though recruiting organisations and Local Facilitators has been slower than anticipated, systems have been created to continue that work in a methodical and transparent manner.

Significant improvements have been made to data collection systems; these are providing greater robustness and thus reduced risks. They are also more cost effective and better at sharing data with those who can effectively use them.

Engagement with organisations and individuals through events has been a further significant positive benefit from this phase, and this bodes well for the future of Scottish orchards.

### 6 ANNEX A: PUBLIC DOCUMENTS

### 6.1 Project profile and media FAQs

Project Profile & Media FAQs

### Preparing for the survey fieldwork in autumn 2015

Project: A National Orchard Inventory for Scotland

prepared by Crispin Hayes on behalf of the project partners

v. 23feb15

### Key messages:

- We're currently seeking community organisations and volunteers across Scotland to collaborate with on the survey fieldwork in autumn 2015.
- We've already done a deskstudy: that found a lot more orchards have been located in Scotland than anticipated. It looks like there will be in excess of 1500 orchards confirmed once the fieldwork in done.
- Feedback from volunteer surveyors in the Scottish Borders pilot area is that they really enjoyed being part of the project. We need to recruit volunteer surveyors from across the rest of Scotland to be involved the next phase. The project website <u>www.scotlandthefruit.org</u> has the details.
- While there are many new smaller orchards being planted, our large traditional orchards are still in decline, and the nation is in danger of loosing them entirely. The large traditional orchards contain many veteran trees – some have pear trees up to 300 years old. This is living heritage.
- Project website <u>www.scotlandthefruit.org</u>

### **Contacts:**

Dr Crispin W. Hayes – Consultant contracted by SNH to implement project CW Hayes Associates press@eco-consultancy.co.uk 07914 396623

Kate Holl – Project Officer Scottish Natural Heritage Kate.Holl@snh.gov.uk 0131 316 2642

.....more

Profile: A National Orchard Inventory for Scotland

version23feb2015

Scottish Natural Heritage is the lead organisation from the public sector, and has contracted coordination responsibilities to date to Dr Crispin Hayes of CW Hayes Associates.

#### Who are the Project Partners ?

In addition to the above, Third Sector and community organisations have played a major role as project, indeed building capacity in the local Third Sector is a subsidiary aim.

At a national level, Scottish-based NGO Orchard Revival <u>www.orchardrevival.org.uk</u> has been provided key web resources and London-based People's Trust for Endangered Species have contributed to the Geographical systems.

National Trust for Scotland have supported the project nationally.

At a local level, Borders Forest Trust have been partners is implementing the pilot fieldwork. We are engaging with many more similar organisations across Scotland for local delivery in their areas.

#### How is it funded ?

To date Scottish Natural Heritage have commissioned the research, but the national rollout will be co-funded from a number of charitable sources.

#### Where's the project website?

www.scotlandthefruit.org

#### What are the results from the project so far ?

The deskstudy across Scotland was completed in early 2014 and showed:

- 1859 sites considered
- 1728 proposed as candidate orchards to go forward to field survey
- Orchards found in 31 out of 32 Unitary Authority areas.
- South Lanarkshire, followed by Fife have the largest number of candidate orchards, at 213 and 186 respectively
- Dumfries & Galloway, Highland, Perth & Kinross and Scottish Borders all have over 100 candidate orchards.
- The total area of candidate orchards is 714 hectares. This includes mixed habitats such as garden areas or walled gardens that contain an orchard.
- South Lanarkshire has the largest area with 133 hectares, much of which is found in the Clyde Valley.
- Perth & Kinross follows up with 87 hectares, including the Carse of Gowrie.
- Aberdeenshire, Dumfries & Galloway, Fife, Highland, North Lanarkshire, and the Scottish Borders all have more than 30 hectares each.

Profile: A National Orchard Inventory for Scotland

version23feb2015

The field survey pilot in the Scottish Borders was carried out in late 2013, it showed:

- 101 orchards are confirmed to exist in the Scottish Borders
- 42 sites were confirmed not to be orchards or contained less than 5 fruit trees
- most orchards were found in private gardens but estate orchards and walled gardens also made up significant numbers
- eating apples predominated, while half the orchards contained cooking apples, pears and plums.
- walnut and cobnut are grown in small numbers
- over 2000 fruit trees were individually recorded across the Scottish Borders
- significant quantities of veteran tree features were recorded indicating high biodiversity in many orchards
- Size: most orchards have up to 30 trees. Three orchards recorded more than 100 trees.
- Age: Many orchards are mixed age, but most also contain old trees.
- Management: the majority of orchards have at least some management but a fifth are abandoned or have no management.
- Use of fruit: for most orchards fruit is used within the family or given away to friends. Many orchards also have fruit left on the ground. Very little selling of fruit is done.

#### Where's the interim report published ?

The draft interim report is available for download at www.scotlandthefruit.org

#### What's happening now ?

During 2014-15, we are preparing for a rollout of fieldwork across Scotland during the late summer and autumn of 2015. Because this is a collaborative project, and we want to keep things as local as possible, we're engaging with local groups and recruiting volunteers.

At a national level we are providing survey resources; location maps, survey forms, training for volunteers, as well as coordinating groups, and preparing to collate the large amount of data that will emerge.

Profile: A National Orchard Inventory for Scotland

version23feb2015

# 6.2 Survey Web Form

Creating a National Orch Orchard Survey F Please help us to secure	Form v3		Orchard Revival		
Identification Orchard ID: Surveyor name	Your group:	Date of	Survey Name of Orchard Ke	Summary: Orchard present yes no eper:	now
Location Details	Contract Location		5-1		
	or Orchard Location			Keeper (if different)	
House name					
Street					
Town/ village					
County					
Postcode					
Email (if available)			L		
Grid ref is at base of site loca OS Grid ref: OS X (Eastings) or WGS84 from GPS. Latitude (degrees) Local Authority Area Keeper permission to enter site? What Kind of Fruit Trees ? Apple Crab-apple	(tick all that apply, and Apple	orefused give numbers if known) e noappie no.	OS Y (Northing Longitude (degrees) O not determined	(5)	
Damson	Dama	son no.	Cherry	Cherry no.	
Greengage	Gree	ngage no.	Mulberry	Mulberry no	
Quince	Quin	ce no.	Mediar	Mediar no.	
Cobnut	Cobr	nut no.	Other		
Walnut	Wain	ut no.	Other details		
Known varieties (list if known	. If a large number sub	mit a separate Word or I	Excel or photo of list, us	ing the file upload at end of fo	m)
Use of Fruit					
is the fruit used ?	🔿 yes, a lot	🔿 yes, a bit	Ittle or none	used	
How is the fruit used ? (tick a	ll that apply)				
Family use		reserves, products	Sold locally		
Given away to friends	Fruit Ign	ored and left on ground	Sold commercia	ally	
Other use:					

Stewardship and Land Ma	nagement Contr	acts. is the orchard:			
part of a stewardship or	O yes	() no	🔿 was in past	🔿 appl	ying to be
similar scheme?	O yes	O no	🔿 was in past	() appl	ying to be
under IACS ?					
Orchard Management					
Pruning & general care. (tick most appropriate)	Actively m	anaged 🔿 Some	nmanaged	O Abandonned	
Chemical sprays; any use of	herboldes, pesti	cide, fungicides etc?	Detalls		
⊖yes ⊖no					
Type of Orchard Site (tick	most appropriate	)			
O Walled garden (not besid			O Domestic garde	en (by house)	mainly cultivated, ie. bare soli
O Walled garden (not besid	ie house) mainly	un-cultivated, urban	O Domestic garde	en (by house)	mainly un-cultivated in rural area
O Walled garden (not besid	ie house) mainly	un-cultivated, rural	<ul> <li>Domestic gards</li> </ul>	en (by house)	mainly un-cultivated in urban area
Field size or estate orch:	ard, large trees, i	incultivated	Field size or es	tate orchard, a	shrub trees, uncultivated
<ul> <li>Field size or estate orch;</li> </ul>	ard, large trees w	tth undercrops	<ul> <li>Field size or es</li> </ul>	tate orchard, a	shrub trees with undercrops & berries
<ul> <li>Remnants of field orchar</li> </ul>	d over pasture, s	parse large trees remai	-	ly cultivated	
Hedgerow fruit trees	and south at a sheet		O Greenhouse		
<ul> <li>School or Community or</li> <li>School or Community or</li> </ul>			-		
School or Community or     Dark Large (>5ba), mixe		ons carlopy cover	<ul> <li>Small market g</li> <li>Orchard lost to</li> </ul>		ing ordiard
<ul> <li>Park, Large (&gt;5ha), mixe</li> <li>Park, Mid sized (0.5ha-5</li> </ul>		t	O Derelict or aba		rd
O Park, Small (<0.5ha), mi		-	0		-
O Other			7		
	ant (that you the	i anniu for anu fasti iros	-		
Veteran tree features press			_		
Clearly aged trees	_	ces in bark	Mistletoe     Standing deadwood		Holes in branches
Deadwood in canopy	U Loose	pools on tree	Standing deadwoo		Deadwood on ground Fungal fruiting bodies
Number of Fruit Trees		,		L	
Firstly OLD fruit trees (those	over about 50yr	s old or showing veterar	n features), secondly YO	UNGER fluit t	rees
OLD trees, approx how man	у?		YOUNGER (<50y	rs) trees, appr	tox how many ?
O 1-10 O 11-30	0 31-100	0 101+	O 1-10 C	) 11-30	O 31-100 O 101+
Total number of OLD fruit			Total number of Y		
trees (if known)			fruit trees (if know	n)	
Age Range of Fruit Trees (				(EDurr 1)	
New (less that 8yrs)	Young (9-20	yrs 🗌 Mid (21		(50yrs +)	
Known ages of plantings. (attach a file or photo of list					
if available)					
Size of Fruit Trees					
Height. Proportion less than 5m high (%)					
Proportion higher than 5m high (%)					
Remarkable or unusual tree	s. Are there any	in this orchard			erence at breast height in cm) along with
⊖ yes ⊖ no			comments below. Ta	ke a photo	
Details of remarkable trees					

Orchard Floor What is main vegetation on orchard floor? (tick any that significant presence)
Grass       Lawn       Brambles       Nettles       Thisties         Other tall weeds       Unimproved pasture       Improved pasture       Scrub       Cultivated         Other
How is the orchard floor managed? (please tick any that apply)  Grazing Rotary mower Finger mower Strimmer Herbicide Unmanaged  Grazing animals (please tick any that apply)
Sheep Cattle Horses Pigs Fowl Other
Is there any evidence of herbivore damage to fruit trees, such as stripped bank or damaged roots O yes O no
Details of mowing or grazing or damage (if available)
Undercrops grown Gooseberries Currants Raspberries Other soft truit Vegetables
Other Neighbouring habitats; what are there ? Hedgerows Ponds Mature trees Unmanaged areas Woodland
Any other comments, anecdotes & notes
Data Protection
We take data protection seriously. Survey information will be shared solely with project partners. Anonymised data may be passed to third parties or placed in the public domain, along with existing publicly available data relating to the orchard site. Survey information will be stored and processed on computer. Registered at information Commissioners Office as a Data Controller.
Location map boundary. Does the map show the boundary of Photos. Have you taken any of the site? the orchard accurately? If no, please send amendments. (please remember to include the 8 digit ID at the start of ALL filenames!)
⊖yes ⊖no ⊖yes ⊖no
How long has it taken for this site visit (to nearest 10mins) Thank you and please thank the orchard keeper
Photo and Files Upload for this Orchard It is "essential" that all files have the 8 digit Orchard ID at the start of all file names. Without this we cannot connect them to any site ! Please check you've done this.
Upload photos and other Select File files using the button multiple times
If you want to save a partially filled form, then put your email here and a link will be sent so that you can return to the same incomplete form.
This form copyright CW Hayes Associates & project partners @ 2014

## 6.3 Volunteer web form

Volunteering in the National Orchard Inventory Project					
Tell us a few details:					
First Name	Family N	ame			
Do you want to be ayesno voluntary surveyor ? Are you an orchardyesno owner or keeper ?	9 OP	erhaps			
Experience Have you done any outdoor fieldwork before	17	What sort of c	outdoor work w	vasit?	
<ul> <li>no</li> <li>Have you done any survey or visiting sort of</li> <li>yes</li> <li>no</li> </ul>	work ?	What sort of s	urvey or visitir	ng did you do	?
How much do you agree with these stateme	nts:				
		Disagree	Neutral	Agree	Strongly
	Strongly Disagree	Disagree			Agree
I would really enjoy talking to people about their orchards	Strongly Disagree	O	0	0	Agree
I would really enjoy talking to people	Disagree		0	0	

Annexes to a National Orchard Inventory for Scotland; Phase 3 Preparation for Field Verification across Scotland 2014-15

any group website ?			
Are there any other local groups y	ou are aware of	f, even if you are no	t a member of them.
We are planning field survey work	for Autumn & la	ate Summer 2015.	
Would you be able to some			
fieldwork in that period?	Anything in	n particular interest	you about this project ?
⊖yes ⊖no			
~			
Your contact details:			
Addr1: House, street	Addr2:		Addr3: Town
Local Authority or County		Post Code	
Local Autionty of County		Fusi Couc	
Phone1		Phone2	
E-mail1		E-mail2	
Data Protection: By submitting this Personal data may be shared with			d can be used by the project partners. assed to any other parties.
Thanks very much for your interes	st. We'll get bac	k to you soon.	
Any further queries please email u	us v	olunteers@scotland	Jthefruit.org.uk
This form copyright Orchard Research & Enterp	rise CIC & project par	tners © 2014	

### 6.4 Collaborate web form

Collal in the	borate nal Orc		that want				
Tell us a bit	t about your or	ganisation a	and we'll see the	best way t	to collabora	ite:	
			work; training and collaborate in fac				ea?
⊖ yes	O no	O perha					
And would i	t be interested i	n receiving n	natch-funding to ca	arryout this	role?		
O yes	-			12			
We are plan			utumn & late Sumr	mer 2015.			
We are plan Would the o to collabora		y work for Au			st you abou	this project ?	
We are plan Would the o to collabora O yes (	nning field surve organisation be te in that period	y work for Au able ?	utumn & late Sumr		st you abou	this project ?	
We are plan Would the o to collabora O yes ( About the v	nning field surve organisation be te in that period ) no work your orga	y work for Au able ?	utumn & late Sumr	cular intere	st you abou	this project ?	
We are plan Would the o to collabora yes ( About the v What sort of Orchard Other ou	nning field surve organisation be te in that period o no work your orga f work does the or fruit trees tdoor stuff	y work for Au able ? inisation doe organisation Woo Corr	Anything in partic Anything in partic es do ? (tick any that ods and trees	t apply)	st you abour Garden or g Food or coo	rowing veg	
We are plan Would the o to collabora yes ( About the w What sort of Orchard Other ou	nning field surve organisation be te in that period o no work your orga f work does the or fruit trees	y work for Au able ? inisation doe organisation Woo Corr	Anything in partic Anything in partic es do ? (tick any that ods and trees	t apply)	Garden or g	rowing veg	
We are plan Would the o to collabora yes ( About the v What sort of Orchard Other ou How wide a	nning field surve organisation be te in that period o no work your orga f work does the or fruit trees tdoor stuff	y work for Au able ? inisation do organisation Woo Con e organisation	Anything in partie Anything in partie es do ? (tick any that ods and trees munity development work over ?	t apply)	Garden or g	rowing veg	
We are plan Would the o to collabora yes ( yes ( About the v What sort of Orchard Other ou How wide a What is the	nning field surve organisation be a te in that period ) no work your orga f work does the or fruit trees atdoor stuff n area does the organisation's t	y work for Au able ? misation do organisation Woo Con corganisation	Anything in partie Anything in partie es do ? (tick any that ods and trees munity development work over ?	t apply) ent	Garden or g Food or coo	rowing veg king	

Does the organisation have a written co	nstitution ?	⊖yes ⊖don"ti	⊖ no know
Does the organisation have its own bank	k account?	) yes	O no
Does your organisation have public & employer (& volunteer) liability i		⊖ yes	O no
What sort of organisation are you ? (tick	all the apply)		
Unincorporated body	Company limi	ted by guar	antee
	Charity		
	subsidiary of o	other organ	isation
Co-operative	Other		
How many people are currently on your committee or board ?	management		
Approximately how many times a year d	loes it meet ?		
Do you have any paid staff at the mome	ent ?	🔿 yes	🔿 no
How many full or part-time staff ?			
How many regular volunteers ?			
What (roughly to the nearest £5k) is the	annual		
turnover of the organisation?			
	Employee Director or Trust	ee Name	Office holder Volunteer
Member Board or Committee member Your name:	Employee Director or Trust		
Member	Employee Director or Trust		
Member Board or Committee member Your name: First Name Organisation contact details: Organisation name	Employee Director or Trust		
Member Board or Committee member Your name: First Name Organisation contact details: Organisation name	Employee Director or Trust Family		Volunteer
Member Board or Committee member Your name: First Name Organisation contact details: Organisation name	Employee Director or Trust Family		Volunteer
Member Board or Committee member Your name: First Name Organisation contact details: Organisation name Addr1: Building, Street name Add	Employee Director or Trust Family	Name	Volunteer
Member Board or Committee member Your name: First Name Organisation contact details: Organisation name Addr1: Building, Street name Add	Employee Director or Trust Family	Name	Volunteer
Member Board or Committee member Your name: First Name Organisation contact details: Organisation name Addr1: Building, Street name Local Authority or County	Employee Director or Trust Family	st Code	Volunteer
Member Board or Committee member Your name: First Name Organisation contact details: Organisation name Addr1: Building, Street name Local Authority or County	Employee Director or Trust Family	st Code	Volunteer
Member Board or Committee member Your name: First Name Grganisation contact details: Organisation name Addr1: Building, Street name Local Authority or County Phone1	Employee Director or Trust Family	st Code	Volunteer
Member Board or Committee member Your name: First Name Grganisation contact details: Organisation name Addr1: Building, Street name Local Authority or County Phone1	Employee Director or Trust Family	st Code one2 nail2	Volunteer      Addr3: Town
Member  Board or Committee member  Your name:  First Name  Organisation contact details:  Organisation name  Addr1: Building, Street name  Addr1: Building, Street name  Current  Curr	Employee Director or Trust Family	st Code one2 mail2 data provid ill NOT be	Volunteer      Addr3: Town
Member       Image: Committee member         Board or Committee member       Image: Committee member         Your name:       Image: Committee member         First Name       Image: Committee member         Organisation contact details:       Organisation name         Organisation name       Image: Committee member         Addr1: Building, Street name       Addr1         Local Authority or County       Image: Committee member         Phone1       Image: Committee member         Data Protection: By submitting this form, Personal data may be shared with project	Employee Director or Trust Family ddr2: Po Ph E-r , you agree that ct partners but w	Name Name st Code one2 data provid data provid ill NOT be J SOON.	Volunteer      Addr3: Town

# 6.5 Count Our Orchard In web form

Is it being included in th	ne Mationa	al Orchard	d Inventory f	or Scotland?
Please give us a few details; we will che	eck and get back	to you.		
Location of Orchard				
OS Grid ref: OS X (Eastings)		0	SY (Northings)	
or WGS84 from GPS. Latitude (degrees	3)	L.	ongitude (degrees)	
Help! I don't have an OS map or GPS Easy; you can use www.streetmap.co.u Go to that website, enter a postcode ne Use the 'Move arrow' tool and click on y	k to find the coor ar the orchard. 2	dinates. Zoom in and loc		
Local authority area				]
Postcode nearest the orchard				
<ul> <li>Private Garden (by house)</li> <li>Allotment</li> <li>School orchard</li> <li>Community orchard</li> <li>Public park</li> <li>Derelict or abandoned orchard</li> <li>Field size orchard</li> <li>Estate orchard</li> <li>Greenhouse</li> <li>Modern commercial orchard</li> <li>Other</li> <li>Total number of fruit trees</li> <li>Are you orchard keeper ?</li> </ul>	<ul> <li>no, some</li> <li>yes, I'm f</li> <li>yes, I'm f</li> <li>we mana</li> </ul>	the owner	nunity or group	
Your contact details: First Name		]	Family Name	
Addr1: House, street A	ddr2:		Addr3:	Town
Local Authority or County	Po	st Code		
Phone1	Ph	one2		

Annexes to a National Orchard Inventory for Scotland; Phase 3 Preparation for Field Verification across Scotland 2014-15

E-mail1	E-mail2
	u agree that data provided can be used by the project partners. artners but will NOT be passed to any other parties.
Thanks very much for your interest. We'll ge	et back to you soon.
Any further queries please email us	crumble@scotlandthefruit.org.uk
This form copyright Orchard Research & Enterprise CIC & pro	oject partners © 2014

### 6.6 Inventory Story So Far; presentation to Orchard Gathering 2014

Held at Dunblane, 7<sup>th</sup> November 2014. At the time of writing, the full presentation can also be seen on the project website.



3



5



4



- 1859 sites considered
- 1728 proposed as candidate orchards to go forward to field survey
- Orchards found in 31 out of 32 Unitary Authority areas.
   South Laparaching followed by Effe have the laparate number
- South Lanarkshire, followed by Fife have the largest number of candidate orchards, at 213 and 186 respectively
- Dumfries & Galloway, Highland, Perth & Kinross and Scottish Borders all have over 100 candidate orchards.
- The total area of candidate orchards is 714 hectares. This includes mixed habitats such as garden areas or walled gardens that contain an orchard.
- South Lanarkshire has the largest area with 133 hectares, much of which is found in the Clyde Valley.
- Perth & Kinross follows up with 87 hectares, including the Carse of Gowrie.
- Aberdeenshire, Dumfries & Galloway, Fife, Highland, North Lanarkshire, and the Scottish Borders all have more than 30 hectares each.
  - www.scotlandthefruit.org



















## 6.7 Analysis of visioning at Orchard Gathering 2014

This analysis was presented at the Gathering Follow up meeting in Edinburgh on 21<sup>st</sup> February 2014. At the time of writing, the full presentation can also be seen on the project website.



Most of the afternoon at Orchard Gathering 2014 was dedicated to a workshop to:

- 1. develop a collective vision,
- 2. identify opportunities & resources, and finally to
- 3. determine wise next steps.

The workshop was run on a 'World Café' format.



The scale of ideas input to the World Café was significant; each of the three steps generated around 60 comment sheets.



To provide a more coherent understanding of Vision ideas that were shared at Orchard Gathering 2014, each comment sheet was analysed, and emergent themes were allocated the relevant 'tags'.

This slide provides an example of how tags for emergent themes were determined.

This is provided to demonstrate a transparent process of analysis.



The biggest text has the most supportive comments in these word clouds.

Vision within 5 years focuses on: local food, education, enterprise,



The biggest text has the most supportive comments in these word clouds.

Vision for 5 to 10 years focuses on local food, Scotland, education, community orchard, enterprise, and access.



The biggest text has the most supportive comments in these word clouds.

### Vision for 10 years and beyond focuses on:

local food, Scotland, self-sufficiency, access, culture change, and orchard culture.



In a more prosaic way this graph shows emergent themes for the **Vision** at all timescales; from the present to inter-generational periods.

The graph displays themes that have at least 3 supporting comments.

The dominant themes are clearly education, local food, orchard culture, Scotland, and enterprise.



A word cloud of all comment text is shown for **Opportunities & Resources**.

The biggest text has the most supportive comments in these word clouds.

These comments have not been subject to analysis of emergent themes. It is clear that **people, knowledge, community, Scottish and land are the focus for comments**.



A word cloud of all comment text is shown for **Wise Next Steps**. These comments have not been subject to analysis of emergent themes. The biggest text has the most support in these word clouds. It is clear that the focus for Wise Next Steps is **community**, **apples**, **knowledge**, education, land, produce, fruit and Scottish

### 6.8 **Project Information for collaborating organisations**

Below is an example of a script that is included in email when engaging with organisations. It constitutes part of the information pack available to prospective collaborators.

### What does local hosting of the Orchard Inventory mean ?

The project is designed to keep knowledge local and to grow the capacity of local organisations. So in doing the fieldwork, we are collaborating with local organisations to run the survey in their area.

We provide all the resources such as such methods, forms, and so on. The local organisation employs or contracts a Local Facilitator to run project.

We provide part of the **funding for that post**. The local organisation can arrange for match funding.

The first step is to do the wee form for Collaborating organisations. It is not binding but just gives us some information to ensure that we can pass funding to you. The form is at

http://www.orchardrevival.org.uk/inventory-scotland/collaborate/

### What does the Local Facilitator do ?

The Local Facilitator's principle tasks are:

- recruit and organise volunteer surveyors
- allocate orchards to be surveyed
- facilitate the volunteer work, and act as the local representative
- ensure that data is collected appropriately
- be a link between the local area and the national project

### When does all this happen ?

Our timetable is based on doing on volunteer surveyors being out doing fieldwork in the August to October fruiting season of 2015.

Therefore, we aim to have agreements with local organisations and have identified Local Facilitators by the end of March 2015. This will allow organisational arrangements to be put in place, as well as any funding that is required.

We intend to provide training from June 2015.

The Local Facilitator's role will be flexible, part-time and overall run for approximately 6 months, June to November 2015. The peak of their activity will be August to October 2015.

### 6.9 Project template for field verification

Project Initiation Template

#### 1 Project title

### Collecting knowledge about our local orchards

template version: v1

#### 2 Project themes (ref Gathering 2014)

education, local food, access, local varieties, knowledge, orchard culture

#### 3 Tags

local knowledge, engagement, volunteers, orchard heritage, future projects, economic & social benefits

#### 4 Project description

The project works at a community level to learn about the orchard resource locally. It engages with volunteers in a citizen science initiative to visit and record orchards and their contents. In this way it determines the local orchard resource so that new projects can emerge to address the needs and opportunities that are found locally. Throughout the process it raises awareness about local orchards and their cultural value.

#### 5 Project outcome

We have visited our local orchards and learnt about them.

We have engaged with the keepers of orchards locally.

We now have a better understanding of the quality and quantity of orchard fruit in our area.

We have enquired about how much fruit is used, and how; and also of the surplus. '

#### 6 Project aims & objectives

Aim; to learn about our local orchard resource so that we can better value it and benefit from it. Objective; carry out a visit to each of the orchards in our area to assess the content, condition and use of its various elements. Record this and share it with project partners. "

#### 7 Project activities

Determine Local Facilitator Training for Local Facilitator by project partner. Then Local Facilitator carries out these tasks: Recruit local volunteers to the project. Train volunteers with resources from project partner. Allocate sites to volunteers. Supervise volunteer fieldwork. Mapping of new sites. Quality check of fieldwork. Share fieldwork records with project partners."

#### 8 Project progress indicators

Milestones as per timetable below. Indicator: No. of volunteer recruited Indicator: No. of sites allocated to volunteers for fieldwork Indicator: No. of sites with completed survey form submitted."

#### 9 Project lead

Probably your organisation if it has a written constitution, and a bank account.

#### 10 Project partners

Your organisation, with the active support of Orchard Research & Enterprise CIC in collaboration with the partners of the National Orchard Inventory for Scotland project. A letter of support will be provided on request.

Project Initiation Template

#### 11 Project benefits

Knowledge of local orchard resource

Awareness raised

'Ownership' of knowledge remains local held

Opportunities for targeted follow on projects

Improved capacity of local organisation/ group

Involvement of local people as volunteers

Engagement with orchard keepers about opportunities with excess fruit"

#### 12 Project costs

"Costing the project has been proposed on the basis of a fee of £15 per orchard (total), which contributes to the renumeration of a local facilitator (£12.50) and volunteer expenses (£2.50). The agreed number of orchards determines the total fee.

A match-funding application could mirror these fees but could also add an element of core cost recovery for administration, insurance etc. or add other project elements as part of a combined project."

#### 13 Project finance

Funding from the National Orchard Inventory for Scotland project can be match-funded by others. See the funding resources on the Network page/subpages at <u>www.OrchardRevival.org.uk</u>

#### 14 Project timetable

The project can be run in 2015 or in 2016. For 2015 the timetable is: April/May 2015; apply for match funding. Determine Local Facilitator June 2015; Training for Local Facilitator. Recruit local volunteers to the project. August 2015; Train volunteers. Begin fieldwork. October 2015; Conclude fieldwork."

#### 15 Project stage

Implementation

#### 16 Project risks

There is a risk of not recruiting a suitable Local Facilitator who is able to deliver the project locally.

There is a risk of insufficient number of local volunteers being recruited.

There is a risk of insufficient capacity with the group or local body to properly organise the implementation."

#### 17 Project success criteria

High proportion of local orchards visited. Large number of volunteers involved. Majority of keepers willing to engage in further projects. Sufficient local interest and volunteer enthusiasm for follow-on projects.

**Disclaimer:** The National Orchard Inventory for Scotland project and its partner organisations cannot accept liability for any consequences of any action you may take, or fail to take, as a result of reading or using this document. This template is provided to organisations collaborating in the National Orchard Inventory for Scotland project. Those collaboration organisations are free to use and modify this document.

© 2015 Orchard Research & Enterprise CIC

The National Orchard Inventory for Scotland project is funded by a SNH Research Grant. www.scotlandthefruit.org